



## Sponsorship Opportunities and Benefits

### **LAI: Connecting Professionals. Sharing Knowledge. Advancing Best Practices.**

LAI's members are distinguished professionals who have made a significant contribution to the advancement of the real estate field, and have contributed to our community through public service. LAI serves a catalyst for the real estate community by connecting real estate professionals, and providing an opportunity for members to come together in fellowship to learn about, discuss and advance issues facing the real estate industry. Each year the Philadelphia Chapter hosts a series of monthly Breakfast Programs featuring key industry speakers, tours of significant development sites, and networking receptions with industry leaders.

### **Annual Sponsorships:**

All Annual Sponsorships include prominent recognition in all Chapter communications and events, including Breakfast Programs, Tours, Networking Receptions and Holiday Party.

#### **Platinum Sponsor - \$1,500/year**

- Opportunity to Display Sponsor banner and distribute Marketing materials at every Breakfast Program
- Opportunity to Introduce speaker or panel at one Breakfast program
- Sponsor recognized and thanked from the podium at all events
- Recognition as PRESENTING SPONSOR of the annual Spring Tour and Reception
- Recognition as a FEATURED SPONSOR of the Holiday Party
- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name
- Prominent acknowledgement on LAI Philadelphia Website with click-through link to Sponsor's website
- Nametags at events will highlight Sponsor's attendees as a Sponsor
- Social Media promotions

#### **Gold Sponsor - \$1,000/year**

- Sponsor recognized and thanked from the podium at all events
- Recognition as a FEATURED SPONSOR of the annual Holiday Party
- Opportunity to distribute Marketing materials at one Breakfast Program
- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name
- Prominent acknowledgement on LAI Philadelphia Website with click-through link to Sponsor's website
- Nametags at events will highlight Sponsor's attendees as a Sponsor
- Social Media promotions

#### **Silver Sponsor - \$500/year**

- E-blasts, announcements and invitations throughout the year will list Sponsor's logo / name
- Prominent acknowledgement on LAI Philadelphia Website with click-through link to Sponsor's website
- Nametags at events will highlight Sponsor's attendees as a Sponsor
- Social Media promotions

## Breakfast Program Sponsor - \$250/event

Sponsorships are also available for individual Breakfast Programs, with prominent recognition at the event and in all communications for the event.

- Electronic invitations and emails for the Breakfast Program will feature Sponsor's logo / name
- Sponsor recognized and thanked from the podium at the Breakfast Program
- Nametags at the Breakfast Program will highlight Sponsor's attendees as a Sponsor
- Prominent acknowledgment of Sponsor on LAI Philadelphia Website page for the Breakfast Program
- Opportunity to distribute Marketing materials at the Breakfast Program

Questions? Contact LAI Sponsorship Co-Chair  
**David Fineman** [sdfineman@finemanlawfirm.com](mailto:sdfineman@finemanlawfirm.com)

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- Platinum Sponsor** (\$1,500/year).
  - Gold Sponsor** (\$1,000/year).
  - Silver Sponsor** (\$500/year).
  - Breakfast Program Sponsor** (\$250/event).

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

Please make check payable to **Lambda Alpha Philadelphia** and return form with payment by mail to:

**Lambda Alpha Philadelphia**  
**53 School Street**  
**Ambler, PA 19002**